

# BRANDON C. KISKER

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## OBJECTIVE

Seeking a career as a hockey play-by-play announcer using my knowledge of hockey as well as energy and vocabulary to paint a picture of on-ice action to entertain listeners.

## EDUCATION

### Bachelor of Fine Arts in Electronic Media

*Expected June 2012*

College Conservatory of Music

University of Cincinnati, Cincinnati, Ohio

- GPA: 3.6/4.0
- 2011 Jack and Joan Strader Radio Production Award Winner
- Work 15 – 30 hours per week during collegiate career.

Ludwig Maximillians Universität, Munich, Germany

*July 2010 – Sept 2010*

Study Abroad Program - Munich Summer Curriculum

Electronic Media Coursework

## RELEVANT COURSEWORK

- *Audio:* Digital Audio Production
- *Video:* Digital Sight, Sound, and Motion, Producing for a Single Camera, Studio TV Production
- *New Media:* New Media Studio 1 and 2, Digital Core 1 and 2, Game Design
- *Radio/Performance:* Electronic Media Performance, Bearcast Management, Bearcast, E-Media Programming, Persuasive Speaking, Public Speaking
- *Writing:* Writing for the Web, Electronic Media Writing, Intro to Journalism 1 and 2

## INTERN

Tampa Bay Lightning Hockey Club, Tampa, Florida

*September 2011 - Present*

- Assist in Lightning Radio Network broadcasts by setting up and breaking down intermission and post game interviews as well as postgame and remote broadcasts.
- Obtain pregame audio from the visiting locker room.
- Edit and post the Daily Lightning Update for Lightning Radio Affiliates and social network followers.
- Write, record, and edit the “Scoreboard in a Flash” and “Schedule in a Flash” daily, which is heard on-air on all eight Lightning Radio Affiliates in Florida as well as on the Lightning Radio Network Facebook and Twitter pages.
- Write articles and blogs for TampaBayLightning.Com using player and personnel interviews.
- Traveled with the team to the Amway Center in Orlando, Florida to assist in the Preseason broadcast of the Lightning hosting the Blues.
- Record Head Coach Guy Boucher’s postgame press conference and communicate issues and problems with our producer at the Lightning Radio Network studio.
- Subcontracted by the Winnipeg Jets to patch intermission interviews to the radio booth and gather postgame audio from Lightning players and Head Coach Guy Boucher.

VerbaVoice GmbH, Munich, Germany

*Summer 2010*

- Designed promotional material for a company comprised of nearly all hard-of-hearing and deaf employees.
- Translated the company’s documents and web site from German to English.
- Communicated with employees using knowledge of American Sign Language as well as learning Deutsche Gebärdensprache (German Sign Language).

## RELATED EXPERIENCE

University of Cincinnati Bearcats Men’s Div. 2 Ice Hockey, Cincinnati, Ohio

*September 2009 - Present*

### Director of New Media, Play by Play

- Served as the official voice of the Bearcats ice hockey team for three seasons by providing play by play for home and away games.
- Traveled with the team to all away games to broadcast all of the games during the 2010-2011 season.

- Designed, developed, and maintained UC Bearcat Hockey.com website.
- One of two official announcers for the inaugural TSCHL Playoffs heard by fans of all teams.

*Bearcast: UC's Student Internet Radio, (<http://www.bearcastradio.com>)*

*March 2007 – June 2011*

**General Manager**

*May 2010 – June 2011*

- Managed a team of Directors, the student volunteers, and oversee the Radio Station in all other facets of the business.
- Determined a more reliable stream was needed and facilitated the transition to the Live 365 system.
- Provided consistent leadership showing younger students and members how good, hard work can be rewarded.
- Monitored and evaluate station programming for quality assurance purposes and for any violation of the Digital Millennium Copyright Act.
- Handled all questions, requests, and complaints for the station within and outside of Bearcast.
- Solved problems between DJ's and Directors in a professional and timely manner.
- Planned General Meetings featuring pertinent information and/or guest speakers pertaining to Bearcast.

**Assistant Sports Director**

*September 2009 – May 2010*

- Managed the Bearcast Sports Department by scheduling, meeting, and planning with new and returning team members.
- Trained new members to become an integral part of the sports play-by-play.
- Secured Lexy.com as a paid sponsor of Bearcast Sports.
- Maintained attendance for all sports broadcasts and provided feedback with Sportscasters.
- Created intros and outros for men's and women's soccer, baseball, women's basketball, volleyball, and hockey as well as halftime show intros.

**Sports/Talk Show Personality**

*March 2007 – June 2011*

- Outlined show content and Co-hosted "The Five Minute Major", UC's all talk hockey program.
- Formed and Co-hosted "The Thursday Night Throwdown", a show that highlights and analyzes news of the week in sports.
- Created and Co-hosted "Beercast", a show that focuses on enjoying "good" beers responsibly.
- Coordinated interviews with professional/collegiate players, coaches, beat writers, and pertinent personalities.
- Entertained listeners with "play-by-play" calls of, baseball, women's basketball, and soccer.
- Operated soundboards as well as screen calls for the various radio shows.

**OTHER EXPERIENCE**

*CCM Admissions Office, Cincinnati, Ohio*

*September 2010 – June 2011*

**Electronic Media Tour Guide**

- Showcase Electronic Media facilities as well as provide a student's perspective to prospective students and their parents.

*Munich Summer Curriculum, Munich, Germany & Cincinnati, Ohio*

*July 2010 – Present*

**Study Abroad Student & Student Aid**

- Took 12 credit hours of classes taught by both American and German professors.
- Learned and developed the new Munich Summer Curriculum website using the University of Cincinnati's content management system.
- Provided thousands of photos to Munich International Summer University to use to promote their programs.
- Promote the program by speaking with groups around campus about the international experience.
- Recipient of the UC International Grant of \$800 for planned work and promotion of the program.

**SKILLS**

- Microsoft: Word, PowerPoint, Excel
- Adobe: Photoshop, Dreamweaver, Fireworks, Flash, Illustrator
- Audio/Video: Pro Tools, Final Cut Pro, DVD Studio Pro
- Program: HTML, CSS